

# PRIVACY POLICY

**World Dimension Travel Marketing, Inc. (DBA Worldimension)** a Florida Corporation incorporated in the State of Florida with the number: P020000170175, with a Seller of Travel Registration License: ST36862 and a Federal Registration Number (FIN) 42-1531490 is committed to safeguarding your privacy. Contact us at [info@worldimension.com](mailto:info@worldimension.com) if you have any questions or problems regarding the use of your Personal Data and we will gladly assist you.

By using this site or/and our services, you consent to the Processing of your Personal Data as described in this Privacy Policy.

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## DEFINITIONS

**Personal Data** – any information relating to an identified or identifiable natural person.

**Processing** – any operation or set of operations which is performed on Personal Data or on sets of Personal Data.

**Data subject** – a natural person whose Personal Data is being Processed.

**Child** – a natural person under 16 years of age.

**We/us** (either capitalized or not) – Worldimension (World Dimension Travel Marketing, Inc.)

## **DATA PROTECTION PRINCIPLES**

We promise to follow the following data protection principles:

- Processing is lawful, fair, transparent. Our Processing activities have lawful grounds. We always consider your rights before Processing Personal Data. We will provide you information regarding Processing upon request.
- Processing is limited to the purpose. Our Processing activities fit the purpose for which Personal Data was gathered.
- Processing is done with minimal data. We only gather and Process the minimal amount of Personal Data required for any purpose.
- Processing is limited with a time period. We will not store your personal data for longer than needed.
- We will do our best to ensure the accuracy of data.
- We will do our best to ensure the integrity and confidentiality of data.
- We also adhere to the European General Data Protection Regulation (GDPR)

## **DATA SUBJECT'S RIGHTS**

The Data Subject has the following rights:

1. Right to information – meaning you have the right to know whether your Personal Data is being processed; what data is gathered, from where it is obtained and why and by whom it is processed.
2. Right to access – meaning you have the right to access the data collected from/about you. This includes your right to request and obtain a copy of your Personal Data gathered.
3. Right to rectification – meaning you have the right to request rectification or erasure of your Personal Data that is inaccurate or incomplete.
4. Right to erasure – meaning in certain circumstances you can request for your Personal Data to be erased from our records.
5. Right to restrict processing – meaning where certain conditions apply, you have the right to restrict the Processing of your Personal Data.
6. Right to object to processing – meaning in certain cases you have the right to object to Processing of your Personal Data, for example in the case of direct marketing.
7. Right to object to automated Processing – meaning you have the right to object to automated Processing, including profiling; and not to be subject to a decision based solely on automated Processing. This right you can exercise whenever there is an outcome of the profiling that produces legal effects concerning or significantly affecting you.

8. Right to data portability – you have the right to obtain your Personal Data in a machine-readable format or if it is feasible, as a direct transfer from one Processor to another.
9. Right to lodge a complaint – in the event that we refuse your request under the Rights of Access, we will provide you with a reason as to why. If you are not satisfied with the way your request has been handled please contact us.
10. Right for the help of supervisory authority – meaning you have the right for the help of a supervisory authority and the right for other legal remedies such as claiming damages.
11. Right to withdraw consent – you have the right withdraw any given consent for Processing of your Personal Data.

## **DATA WE GATHER**

### **Information you have provided us with**

This might be your e-mail address, name, or phone number – mainly information that is necessary for delivering you a product/service or to enhance your customer experience with us. We save the information you provide us with in order for you to comment or perform other activities on the website.

### **Information automatically collected about you**

This includes information that is automatically stored by cookies and other session tools. For example, your IP address, your contact history (if there is any) etc. This information is used to improve your customer experience. When you use our services or look at the contents of our website, your activities may be logged.

### **Information from our partners**

We gather information from our trusted partners with confirmation that they have legal grounds to share that information with us. This is either information you have provided them directly with or that they have gathered about you on other legal grounds. See the list of our partners [here](#).

We might gather information about you that is publicly available.

## **HOW WE USE YOUR PERSONAL DATA**

We share your information with travel suppliers and vendors to book travel arrangements, provide our services, and process payments in compliance with federal and state laws in the USA. We do not sell or share information with third parties so that

they can independently market their own products or services directly to you. The types of information we collect may include your name, email address, phone numbers, employer, physical addresses, gender, date of birth, payment card information, bank wire information, specific travel details (such as arrival and departure times, airline, hotel, etc.), and any other information needed to fulfill services as required.

We use your information to book travel arrangements, organize incentive groups, meetings and events, prepare itineraries and invoices, communicate with you about our products and services, provide customer service, and to manage your account. You reserve the right to be informed of whether we are processing your information and to access, correct, delete or object, upon request and free of charge, to our use of your information, to the extent required by law.

We may use contact information to tell you about our products and services, or those from related businesses (such as restaurants, venues, and activities), to help us determine whether you may be interested in new products or services (with your consent or as permitted by law), to enhance your customer experience and to fulfill and obligation under law or contact.

On the ground of legitimate interest, we might also Process your Personal Data for the following purposes:

- To send you newsletters and/or personalized offers\* (from us and/or our carefully selected partners).
- To administer and analyze our client base (purchasing behavior and history) in order to improve the quality, variety, and availability of products/ services offered/provided.
- To conduct questionnaires concerning client satisfaction.

We may disclose information to regulatory authorities, courts, and government agencies where we believe doing so would be permitted or required by law, regulation or legal process, or to defend the interests, rights, or property of Worldimension or others.

We might process your Personal Data for additional purposes that are not mentioned here but are compatible with the original purpose for which the data was gathered. To do this, we will ensure that:

The link between purposes, context and nature of Personal Data is suitable for further Processing. We will inform you of any further Processing and purposes.

## **WHO ELSE CAN ACCESS YOUR PERSONAL DATA**

We do not share your Personal Data with strangers. Personal Data about you is in some cases provided to our trusted partners in order to either make providing the service to you possible or to enhance your customer experience.

We share your data with:

### **Our processing partners and connected third parties**

Digital marketing tools such as Google Analytics and similar. We only work with Processing partners who are able to ensure adequate level of protection to your Personal Data. We disclose your Personal Data to third parties or public officials when we are legally obliged to do so. We might disclose your Personal Data to third parties if you have consented to it or if there are other legal grounds for it.

## **HOW WE SECURE YOUR DATA**

We do our best to keep your Personal Data safe. We use safe protocols for communication and transferring data (such as HTTPS). We use anonymizing and pseudonymizing where suitable. We monitor our systems for possible vulnerabilities and attacks.

We maintain reasonable administrative, technical, and physical security measures to protect your information from unauthorized access and use. Worldimension keeps personal information for as long as necessary to provide our products and services, fulfill the transactions you have requested, or for other essential purposes such as complying with our legal obligations, resolving disputes, and enforcing our agreements.

Even though we try our best we cannot guarantee the security of information. However, we promise to notify suitable authorities of data breaches. We will also notify you if there is a threat to your rights or interests. We will do everything we reasonably can to prevent security breaches and to assist authorities should any breaches occur.

## **CHILDREN**

We do not intend to collect or knowingly collect information from children. We do not target children with our services.

## **COOKIES AND OTHER TECHNOLOGIES WE USE**

We use cookies and/or similar technologies to analyze customer behavior, administer the website, track users' movements, and to collect information about users. This is done in order to personalize and enhance your experience with us.

A cookie is a tiny text file stored on your computer. Cookies store information that is used to help make sites work. Only we can access the cookies created by our website. You can control your cookies at the browser level. Choosing to disable cookies may hinder your use of certain functions.

### **We use cookies for the following purposes:**

- Necessary cookies – these cookies are required for you to be able to use some important features on our website, such as logging in. These cookies don't collect any personal information.
- Functionality cookies – these cookies provide functionality that makes using our service more convenient and makes providing more personalized features possible. For example, they might remember your name and e-mail in comment forms, so you don't have to re-enter this information next time when commenting.
- Analytics cookies – these cookies are used to track the use and performance of our website and services
- Advertising cookies – these cookies are used to deliver advertisements that are relevant to you and to your interests. In addition, they are used to limit the number of times you

see an advertisement. They are usually placed to the website by advertising networks with the website operator's permission. These cookies remember that you have visited a website and this information is shared with other organizations such as advertisers. Often targeting or advertising cookies will be linked to site functionality provided by the other organization.

You can remove cookies stored in your computer via your browser settings. Alternatively, you can control some 3rd party cookies by using a privacy enhancement platform such as [optout.aboutads.info](http://optout.aboutads.info) or [youronlinechoices.com](http://youronlinechoices.com). For more information about cookies, visit [allaboutcookies.org](http://allaboutcookies.org).

We use Google Analytics to measure traffic on our website. Google has its own Privacy Policy which you can review [here](#). If you'd like to opt out of tracking by Google Analytics, visit the [Google Analytics opt-out page](#).

## **CONTACT INFORMATION**

### **Worldimension**

E-mail: [info@worldimension.com](mailto:info@worldimension.com)

## **CHANGES TO THIS PRIVACY POLICY**

We reserve the right to make change to this Privacy Policy.  
Last modification was made September 1<sup>st</sup>, 2020.